

How MyHeritage.com Works and How It Will Help You Find Your Ancestors

Background and History

MyHeritage.com is the second largest online commercial genealogy entity. It owns and operates all of the following websites:

- ***MyHeritage.com***
- ***FamilyLink.com***
- ***WorldVitalRecords.com***
- ***Geni.com***
- Pearl Street Software/Family Tree Legends acquisition of Pearl Street Software also included FTL Records Collection.
- ***Kindo.com***
- OSN - OSN operates seven genealogy sites including ***Verwandt.de*** in Germany, ***Moikrewni.pl*** in Poland and ***Dynastree.com*** in the US.
- ***Bliscy.pl***
- ***Zoof.com***
- ***Backupmytree.com***

After acquiring WorldVitalRecords.com, MyHeritage used WorldVitalRecords.com as a separate database, lately, WorldVitalRecords.com is being phased out and consolidated with the searches done directly by MyHeritage.com. MyHeritage.com also partners with a large number of other online genealogy and data sites, such as partnering with Family Tree DNA to introduce DNA testing for genealogy. FamilySearch and MyHeritage are presently in a partnership to provide records from the FamilySearch Historical Record Collections in exchange for MyHeritage's technology.

Beginning in 2012, MyHeritage.com launched SuperSearch - a family history search engine with billions of historical records and millions of public family trees. This is now one of the first places you can go on the Internet for searching an enormous array of historical records such as birth, marriage, death, burial, census, military, immigration, yearbooks and many more.

SuperSearch also boasts a fantastic newspaper collection of 120 million pages dating back to the 18th century.

And following the SuperSearch launch, in September MyHeritage.com introduced a technology called Record Matching, which automatically notifies MyHeritage users about sources that match the people in the family trees. When a source is confirmed,

or even before, another new search technology called the Record Detective program will find even more sources for the individuals in your family tree by looking at the additional names in the sources that are confirmed by the user.

In late 2012, MyHeritage.com exceeded 1 billion online individuals in 23 million family trees. At the time of this handout, MyHeritage had over 71 million registered members.

Essentially, MyHeritage.com automates the process of looking for records for individuals when a user adds a family tree to the program either by uploading a GEDCOM file or by adding family names one by one. If MyHeritage finds a match for an individual from its databases, it will allow the user to attach the source to the individual and add any additional family members recorded in the source.

Geni.com

Geni is solving the problem of genealogy by inviting the world to build the definitive online family tree. Using the basic free service at Geni.com, users add and invite their close relatives to join their family tree. All Geni users can share an unlimited number of photos, videos, and documents with their families. Geni's Pro subscription service allows users to find matching trees and merge those into the single world family tree, which currently contains over 60 million living users and their ancestors. Additional pay services include enhanced research tools and premium support. Geni welcomes casual genealogists and experts who wish to discover new relatives and stay in touch with family. In November 2012, Geni was acquired by MyHeritage Ltd. and is now a MyHeritage company.

Geni.com presently has 78,159,624 people in its online family trees.